

Expo Information

ATD Show 2020

Westgate Las Vegas Resort & Casino
3000 Paradise Rd
Las Vegas, NV 89109

Exhibitor Registration Hours

Exhibitor Registration and Exhibitor Services will be located in the Ballroom Foyer at the Westgate Las Vegas Resort & Casino.

Thursday, February 13	2pm-6pm
Friday, February 14	8am-5pm
Saturday, February 15	8:30am-3pm
Sunday, February 16	8:30am-3pm

Move-In Hours

Thursday, February 13	2pm-6pm
Friday, February 14	8am-3pm

12Noon – Exhibitors must take possession of their booth space (please see #6 Assignment, Relocation and Possession of Exhibit Space in the Contract Terms & Conditions)

2pm - all crates must be removed from the Floor*

3pm - Installation of displays must be complete

***This deadline must be strictly adhered to. Any company which appears to be unable to meet this deadline will be assisted by the Official Contractor at the order of Show Management. The exhibiting company will be charged accordingly for any fees incurred.**

Show Hours

Friday, February 14	5pm-7pm (Welcome Reception)
Saturday, February 15	10:30am-12noon 1:30pm-3pm
Sunday, February 16	10:30am-12noon 1:30pm-3pm

Move-Out Hours

Sunday, February 16	3pm-8pm
	8pm - Exhibit tear-down must be completed and exhibit halls must be cleared

Exhibitor Admission Hours

Exhibitors will be permitted to enter the Exhibit hall one (1) hour prior to the scheduled opening time each show day. Permission to stay in the Exhibit hall after the scheduled closing times must be received in advance from Show Management.

Convention Management Office

The NADA/ATD Convention Management Office will be located at the Las Vegas Convention Center. Exhibitors needing assistance can have an ATD representative at the ATD Registration Desk contact Show Management at this location.

Equipment Removal Pass

Once the Expo opens on Saturday, February 15, and continuing through the conclusion of move-out on Sunday, February 16, all materials removed from the floor (excluding handouts and samples carried by attendees) must be accompanied by an Equipment Removal Pass. During show days these passes are available in the NADA Security Office, Room C202 (accessible in Expo Hall C1), Level 1 of the Las Vegas Convention Center. During move-out, security guards will also have a supply available.

Included in the Booth Cost

- * Online eBooth listing of your company on atdshow.org
- * Program Guide listing (Company name and booth number)
- * Mobile App listing – including company name, product info and booth location
- * Pre-show and post-show mailing lists of registered Dealers, Managers and Allied Industry Affiliates
- * Special exhibitor housing rates negotiated by NADA at official hotels
- * Press conference opportunities
- * Ongoing Expo Updates with the latest news and information
- * Show logo for use in ATD Show related marketing materials
- * Ongoing pre-event marketing promotions from ATD via web, email, news wires, print materials, direct mail & social media
- * Five complimentary exhibitor badges per 100 sq. ft., up to a maximum of 60 badges per booth

Note: Booth rental fee does NOT include porter service (i.e., emptying of trash cans) or vacuuming in your booth.

Booth Flooring

Booths and exhibit areas are carpeted with the existing hotel carpet. To enhance the appearance of your booth, you may rent carpet through Freeman.

Exhibit Design Regulations

Please review these regulations. This information is provided to assist you in planning your booth construction to make more effective use of your space without infringing on the rights of your neighbors. The ATD Exhibit Design Regulations are incorporated into the Contract Terms and Conditions and the Exhibit Rules and Regulations of your Exhibit Space Application/Contract. ATD strictly enforces these regulations for the benefit of all exhibiting companies.

First Aid

First aid, located in Conference Room 3 of the Westgate Las Vegas Resort & Casino, will be available during move-in, show days and move-out.

Food and Beverage

Exhibitors wanting to serve food and beverages in their booths should contact Westgate Las Vegas Resort & Casino Catering Department at 702-732-5624. A food and beverage order form is included in the service kit under “Facility/Other Contractors.” **Please note:** Peanuts and Popcorn are not permitted on the exhibit floor.

Floor Plans

All exhibiting companies are required to submit booth drawings/renderings of their booth design, along with a completed Exhibit Booth Floor Plan Reporting Form to Show Management **by December 11, 2019, regardless of booth size.** This booth drawing/rendering must show all dimensions (height, width, etc.) and location of all structures, equipment, merchandise, vehicles or any other product which will be placed in your booth. This form is located under “ATD Show 2020 – General Information.”

Official Contractor

The Official Contractor provides all show services other than supervision. The exhibitor shall provide only the material and equipment that is to be used in the exhibit space. All other terms of show services are to be provided only by the Official Contractor. Exceptions to the foregoing will be granted only in cases where permission has been requested in writing by the exhibitor and received by the ATD Expo Division by **January 8, 2020.** An exception will be granted only if it will not interfere with or prejudice the orderly set-up, commitments and obligations assumed by ATD in any contract with the Official Contractor, or in its agreement with the lessor of the exposition space. (See policies on “Exhibitor Appointed Contractor” under “ATD Show 2020 – General Information”) To make it possible to set up the exposition in the limited time available and to avoid confusion and congestion, the Official Contractor must control all in-bound and out-bound traffic in the loading and unloading areas, in the aisles, or in other freight patterns. Exceptions will be made for small items that can be hand carried by individuals.

The Official Contractor for the ATD Show 2020 is Freeman. ATD Show Management also has designated certain other companies as “official” service contractors and strongly encourages exhibitors to use these contractors in lieu of non-official suppliers. ATD does not receive any monetary remuneration from designated official contractors, nor does ATD receive any portion of the fees paid by exhibitors to these official contractors. Official contractors sometimes provide necessary show-related services to ATD for free or at discounted rates. Support from official contractors helps ATD slow rate increases for various services offered to exhibitors and attendees. By using the official contractors, you help support ATD, meeting attendees, and your own company.

Official Contractors

The National Automobile Dealers Association has contracted with companies (herein referred to as "Official Contractors") to provide various services to the exhibitors. Forms for obtaining the necessary services from each Official Contractor can be found in the online Exhibitor Service Kit under "Facility/Other Contractors." All services not ordered in advance must be procured through the Exhibitor Service Center, located in the Ballroom Foyer of the Westgate Las Vegas Resort & Casino.

While all Official Contractors have some extra equipment available on-site, they cannot anticipate all exhibitors' needs. **PLEASE ORDER YOUR SERVICES IN ADVANCE! On-site orders for some services will cost your company additional money. All contractors deliver advance orders first; on-site orders are delivered as time and availability of equipment permit.**

The Official Contractors for the ATD Expo 2020 are:

Audio-Visual Services

Encore
Westgate Las Vegas Resort & Casino
3000 Paradise Rd
Las Vegas, NV 89109
Phone: 702.732.1810

Lead Retrieval

Experient
5202 President's Court, Ste 310
Frederick, MD 21703
Phone: 888.889.4674
Fax: 301.694.3286

Catering

Westgate Las Vegas Resort & Casino
Catering Department
3000 Paradise Rd
Las Vegas, NV 89109
Phone: 702.732.5624

Models

JVA, Inc.
3753 Howard Hughes Pkwy, Ste 200
Las Vegas, NV 89169
Phone: 800.553.8855
Fax: 714.866.4143

Computer Equipment & Accessories

eventLink
7220 Oakley Industrial Blvd
Union City, GA 30291
Phone: 877.292.0101
Fax: 770.907.0103

Photography

Oscar & Associates
566 W. Lake Street, Ste 430
Chicago, IL 60661
Phone: 312.922.0056
Fax: 312.922.2866

Floral

National Plant & Floral
1001 E. Sunset #95814
Las Vegas, NV 89193
Phone: 702.956.8011
Fax: 702.956.8021

Security

Marshall Robinson & Associates
P.O. Box 206
Naples, TX 75568
Phone: 903.897-2091
Fax: 972-692-7970

Key Personnel

Director, Expositions:

Connie G. Mikels
NADA Expo Division
8484 Westpark Dr, Ste 500
Tysons, VA 22102
703.448.5861

Exhibitor Registration Supervisor:

Beth Baumgardner
NADA Expo Division
8484 Westpark Dr, Ste 500
Tysons, VA 22102
703.821.7206

Senior Director, Convention Services & Operations:

Melissa Wolpert
NADA Convention Division
8484 Westpark Dr, Ste 500
Tysons, VA 22102
703.821.7142

Official Contractor:

Freeman
6555 West Sunset Rd
Las Vegas, NV 89118
702.579.1700

Exhibit Services Manager:

Terri Carter
NADA Expo Division
8484 Westpark Dr, Ste 500
Tysons, VA 22102
703.448.5862

Press Office

The Press Office is available to assist you with new product releases and updates on convention activities. If you would like assistance on scheduling a press conference or other press related items prior to the convention, please call 703.821.7121 or email publicaffairs@nada.org.

Shuttle System

Shuttle service will be provided between most NADA & ATD convention hotels and the Las Vegas Convention Center. Service will begin on Friday, February 14 at 8:30 a.m. For routes, hours of operation and additional information refer to the on-site program & expo directory or www.atdshow.org.